

Growing

Fruit, Nut & Vegetable Production

Publisher's Projected Statement - May 2010

Business/Industry

Fruit/Vegetables	18,005
Greenhouse/Nursery	590
Roadside Stand	141
Processor/Shipper/Packer/Seed Company/Fertilizer/Chemical Company/Manufacturer	274
Others Allied to the Field	995
TOTAL	20,005

Mailing Address

Name/Title	20,005	100%
Name Only	0	
Company Only	0	
Duplicate Copies	0	
Title Only	0	

Qualified Within	1 Year	2 Year	3 Year	Total	Percent
Personal direct request from the recipient	9,100	3,295	800	13,195	66%
Association rosters and directories	6,810			6,810	34%
Total	15,910	3,295	800	20,005	
Percent	80%	16%	4%		

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